

ABSTRACT

Disclosed is a UV ray curable ink comprising pigment, a polymerizable compound, and a photopolymerization initiator, wherein the UV ray curable ink has an absolute value of a viscosity difference between a viscosity at 25 °C at shear rate 10 (1/s) and a viscosity at 25 °C at shear rate 1000 (1/s) being not more than 5 mPa·s, and has a surface tension at 25 °C of from 26 to 38 mN/m.